



Station Buy Detail

Albuquerque-Santa Fe, TV

Est ID: 11716

Client: Heinrich for Senate 2012

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

202538

KRQE-S2

Program Name	DP	Days		Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
KRQE 5a News	EM	M-F		\$50.00	1	1	1	1	1			5
5:00 AM - 6:00 AM		30		\$250.00								
CBS Saturday Morn	EM	Sa		\$15.00						1		1
5:00 AM - 7:00 AM		30		\$15.00								
KRQE 6a News	EM	M-F		\$100.00	1	1	1	1	1			5
6:00 AM - 7:00 AM		30		\$500.00								
CBS This Morning	EM	M-F		\$300.00	1	1	1	1	1			5
7:00 AM - 9:00 AM		30		\$1,500.00								
Sold out at LUR per KRQE. Move to L2 to clear.												
Sunday 7a News	EM	Su		\$50.00							1	1
7:00 AM - 8:00 AM		30		\$50.00								
Saturday 7a News	EM	Sa		\$75.00						1		1
7:00 AM - 8:00 AM		30		\$75.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
CBS Sunday Morn	EM	Su		\$200.00							1	1
8:00 AM - 9:30 AM		30		\$200.00								
Price is Right	DT	M-F		\$300.00	1			1				2
11:00 AM - 12:00 PM		30		\$600.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
KRQE Noon News	DT	M-F		\$275.00		1	1	1	1			4
12:00 PM - 12:30 PM		30		\$1,100.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Dr. Phil	EF	M-F		\$175.00	1	1	1	1	1			5
3:00 PM - 4:00 PM		30		\$875.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
KRQE 4p News	EN	M-F		\$550.00	1		1	1				3
4:00 PM - 4:30 PM		30		\$1,650.00								
Sold out at LUR per KRQE. Move to L2 to clear.												
KRQE 4:30p News	EN	M-F		\$550.00	1	1	1	1	1			5
4:30 PM - 5:00 PM		30		\$2,750.00								
Sold out at LUR per KRQE. Move to L2 to clear.												
CBS Evening News	EN	M-F		\$500.00	1				1			2
5:00 PM - 5:30 PM		30		\$1,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.												

KRQE-S2

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030, 703-877-2000

Jim Giudicessi

13 Broadcast Plz SW Albuquerque NM

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Station Buy Detail

Albuquerque-Santa Fe,TV

Est ID: 11716

Client: Heinrich for Senate 2012**Flight Dates:** Monday, September 03, 2012 to Sunday, September 09, 2012**KRQE-S2**

Program Name	DP	Days		Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
KRQE 5:30p News 5:30 PM - 6:00 PM	EN	M-F 30		\$250.00 \$1,250.00	1	1	1	1	1			5
Sunday 5:30p News 5:30 PM - 6:00 PM	EN	Su 30		\$125.00 \$125.00							1	1
Saturday 5:30p News 5:30 PM - 6:00 PM	EN	Sa 30		\$275.00 \$275.00						1		1
Sold out at LUR per KRQE. Move to L3 to clear.												
Jeopardy 6:00 PM - 6:30 PM	PA	M-F 30		\$1,400.00 \$7,000.00	1	1	1	1	1			5
Sold out at LUR per KRQE. Move to L2 to clear.												
Jeopardy 6:00 PM - 6:30 PM	PA	Sa 30		\$125.00 \$125.00						1		1
Wheel of Fortune 6:30 PM - 7:00 PM	PA	M-F 30		\$425.00 \$2,975.00	1	2	2	1	1			7
Big Brother 7:00 PM - 8:00 PM	PT	W 30		\$1,400.00 \$1,400.00			1					1
Mother/Big Bang 7:00 PM - 8:00 PM	PT	M 30		\$2,000.00 \$2,000.00	1							1
NCIS 7:00 PM - 8:00 PM	PT	Tu 30		\$2,000.00 \$2,000.00		1						1
Big Brother 7:00 PM - 8:00 PM	PT	Su 30		\$900.00 \$900.00							1	1
CSI New York 8:00 PM - 9:00 PM	PT	F 30		\$1,400.00 \$1,400.00					1			1
The Good Wife 8:00 PM - 9:00 PM	PT	Su 30		\$1,200.00 \$1,200.00							1	1
NCIS LA 9:00 PM - 10:00 PM	PT	Tu 30		\$2,000.00 \$2,000.00		1						1

KRQE-S2

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13 Broadcast Plz SW Albuquerque NM

Page 2 of 3



Station Buy Detail

Albuquerque-Santa Fe,TV

Est ID: 11716

Client: Heinrich for Senate 2012**Flight Dates:** Monday, September 03, 2012 to Sunday, September 09, 2012**KRQE-S2**

Program Name	DP	Days		Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
48 Hours	PT	Sa		\$1,100.00						1		1
9:00 PM - 10:00 PM		30		\$1,100.00								
Blue Bloods	PT	F		\$1,500.00					1			1
9:00 PM - 10:00 PM		30		\$1,500.00								
Big Brother	PT	Th		\$1,000.00				1				1
9:00 PM - 10:00 PM		30		\$1,000.00								
Criminal Minds	PT	W		\$1,800.00			1					1
9:00 PM - 10:00 PM		30		\$1,800.00								
Sunday 10p News	LN	Su		\$400.00							1	1
10:00 PM - 10:35 PM		30		\$400.00								
Saturday 10p News	LN	Sa		\$325.00						1		1
10:00 PM - 10:35 PM		30		\$325.00								
KRQE 10p News	LN	M-F		\$550.00	1	1	1	1	1			5
10:00 PM - 10:35 PM		30		\$2,750.00								
Letterman	LF	M-F		\$125.00	1	1		1	1			4
10:35 PM - 11:35 PM		30		\$500.00								
Station Totals				\$42,590.00	14	14	14	14	14	6	6	82
Station Net				\$36,201.50								

KRQE-S2

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700

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Jim Giudicessi

13 Broadcast Plz SW Albuquerque NM

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Spot Manager: All, 09/03/12-09/09/12



Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Len	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/03/12												
Station: KRQE												
	POL/Heinrich f	202538 Dr. Phil	3p-4p	:30 P3	[ALL]	HEINRICH I	11716					\$175.00
	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			5:11:51 AM	MHTV1202	\$50.00
	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			6:25:35 AM	MHTV1201H	\$100.00
	POL/Heinrich f	202538 CBS This Mornin	CBS Early St	:30 P2	[ALL]	HEINRICH I	11716			8:37:24 AM	MHTV1202	\$300.00
	POL/Heinrich f	202538 M-F KRQE News	430p-5p	:30 P2	[ALL]	HEINRICH I	11716			4:36:45 PM	MHTV1202	\$550.00
	POL/Heinrich f	202538 KRQE News 13	530p-6p	:30 P5	[ALL]	HEINRICH I	11716			5:50:04 PM	MHTV1202	\$250.00
	POL/Heinrich f	202538 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	HEINRICH I	11716			6:13:30 PM	MHTV1201H	\$1,400.00
	POL/Heinrich f	202538 M-F 630p-7p	M-F 630p-7p	:30 P5	[ALL]	HEINRICH I	11716			6:47:18 PM	MHTV1202	\$425.00
	POL/Heinrich f	202538 Mon Hour 1	7p-8p	:30 P3	[ALL]	HEINRICH I	11716			7:58:05 PM	MHTV1202	\$2,000.00
	POL/Heinrich f	202538 LN M-F	10p-1035p	:30 P5	[ALL]	HEINRICH I	11716			10:18:11 PM	MHTV1202	\$550.00
	POL/Heinrich f	202538 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH I	11716			10:58:30 PM	MHTV1201H	\$125.00
												\$5,925.00
												\$5,925.00

Date: 09/04/12

Station: KRQE

	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			5:12:36 AM	MHTV1202	\$50.00
	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			6:46:00 AM	MHTV1202	\$100.00
	POL/Heinrich f	202538 CBS This Mornin	CBS Early St	:30 P2	[ALL]	HEINRICH I	11716			7:13:04 AM	MHTV1202	\$300.00
	POL/Heinrich f	202538 Price is Right	11a-12p	:30 P3	[ALL]	HEINRICH I	11716			10:59:15 AM	MHTV1201H	\$300.00
	POL/Heinrich f	202538 M-F KRQE News	12p-1230p	:30 P3	[ALL]	HEINRICH I	11716			12:19:34 PM	MHTV1202	\$275.00
	POL/Heinrich f	202538 Dr. Phil	3p-4p	:30 P3	[ALL]	HEINRICH I	11716			3:51:58 PM	MHTV1202	\$175.00
	POL/Heinrich f	202538 M-F KRQE News	4p-430p	:30 P2	[ALL]	HEINRICH I	11716			4:08:15 PM	MHTV1202	\$550.00
	POL/Heinrich f	202538 M-F KRQE News	430p-5p	:30 P2	[ALL]	HEINRICH I	11716			4:38:00 PM	MHTV1201H	\$550.00
	POL/Heinrich f	202538 CBS Evening Ne	5p-530p	:30 P3	[ALL]	HEINRICH I	11716			4:58:41 PM	MHTV1202	\$500.00
	POL/Heinrich f	202538 KRQE News 13	530p-6p	:30 P5	[ALL]	HEINRICH I	11716			5:35:57 PM	MHTV1202	\$250.00
	POL/Heinrich f	202538 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	HEINRICH I	11716			6:05:31 PM	MHTV1202	\$1,400.00
	POL/Heinrich f	202538 M-F 630p-7p	M-F 630p-7p	:30 P5	[ALL]	HEINRICH I	11716			6:34:23 PM	MHTV1201H	\$425.00
	POL/Heinrich f	202538 M-F 630p-7p	M-F 630p-7p	:30 P5	[ALL]	HEINRICH I	11716			6:47:33 PM	MHTV1202	\$425.00
	POL/Heinrich f	202538 Tue Hour 1	7p-8p	:30 P3	[ALL]	HEINRICH I	11716			7:40:18 PM	MHTV1202	\$2,000.00
	POL/Heinrich f	202538 Tue Hour 3	9p-10p	:30 P3	[ALL]	HEINRICH I	11716			9:19:56 PM	MHTV1202	\$2,000.00
	POL/Heinrich f	202538 LN M-F	10p-1035p	:30 P5	[ALL]	HEINRICH I	11716			10:26:02 PM	MHTV1201H	\$550.00
												\$9,850.00
												\$9,850.00

Date: 09/05/12

Station: KRQE

	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			5:46:06 AM		\$50.00
	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			6:12:30 AM		\$100.00
	POL/Heinrich f	202538 CBS This Mornin	CBS Early St	:30 P2	[ALL]	HEINRICH I	11716			8:45:01 AM		\$300.00
	POL/Heinrich f	202538 M-F KRQE News	12p-1230p	:30 P3	[ALL]	HEINRICH I	11716			12:12:28 PM		\$275.00
	POL/Heinrich f	202538 Dr. Phil	3p-4p	:30 P3	[ALL]	HEINRICH I	11716			3:43:05 PM		\$175.00
	POL/Heinrich f	202538 M-F KRQE News	4p-430p	:30 P2	[ALL]	HEINRICH I	11716			4:18:50 PM		\$550.00
	POL/Heinrich f	202538 M-F KRQE News	430p-5p	:30 P2	[ALL]	HEINRICH I	11716			4:39:00 PM		\$550.00
	POL/Heinrich f	202538 KRQE News 13	530p-6p	:30 P5	[ALL]	HEINRICH I	11716			5:49:19 PM		\$250.00
	POL/Heinrich f	202538 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	HEINRICH I	11716			6:13:45 PM		\$1,400.00
	POL/Heinrich f	202538 M-F 630p-7p	M-F 630p-7p	:30 P5	[ALL]	HEINRICH I	11716			6:35:08 PM		\$425.00
	POL/Heinrich f	202538 M-F 630p-7p	M-F 630p-7p	:30 P5	[ALL]	HEINRICH I	11716			6:52:53 PM		\$425.00
	POL/Heinrich f	202538 Wed Hour 1	7p-8p	:30 P3	[ALL]	HEINRICH I	11716			7:59:26 PM		\$1,400.00
	POL/Heinrich f	202538 Wed Hour 3	9p-10p	:30 P3	[ALL]	HEINRICH I	11716			9:19:56 PM		\$1,800.00
	POL/Heinrich f	202538 LN M-F	10p-1035p	:30 P5	[ALL]	HEINRICH I	11716			10:16:26 PM		\$550.00
	POL/Heinrich f	202538 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH I	11716			11:25:30 PM		\$125.00
												\$8,375.00
												\$8,375.00

Date: 09/06/12

Station: KRQE

	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			5:39:33 AM		\$50.00
	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			6:12:15 AM		\$100.00
	POL/Heinrich f	202538 CBS This Mornin	CBS Early St	:30 P2	[ALL]	HEINRICH I	11716			8:15:20 AM		\$300.00
	POL/Heinrich f	202538 Price is Right	11a-12p	:30 P3	[ALL]	HEINRICH I	11716			10:59:30 AM		\$300.00
	POL/Heinrich f	202538 M-F KRQE News	12p-1230p	:30 P3	[ALL]	HEINRICH I	11716			12:27:11 PM		\$275.00
	POL/Heinrich f	202538 Dr. Phil	3p-4p	:30 P3	[ALL]	HEINRICH I	11716			3:16:01 PM		\$175.00

[Sorted by: Date]

Spot Manager: All, 09/03/12-09/09/12



Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/06/12												
Station: KRQE												
	POL/Heinrich f	202538 M-F KRQE News 4p-430p			:30	P2	[ALL]	HEINRICH I11716		4:08:15 PM		\$550.00
	POL/Heinrich f	202538 M-F KRQE News 430p-5p			:30	P2	[ALL]	HEINRICH I11716		4:38:45 PM		\$550.00
	POL/Heinrich f	202538 CBS Evening Ne 5p-530p			:30	P3	[ALL]	HEINRICH I11716		4:58:56 PM		\$500.00
	POL/Heinrich f	202538 KRQE News 13 (530p-6p			:30	P5	[ALL]	HEINRICH I11716		5:58:28 PM		\$250.00
	POL/Heinrich f	202538 M-F 6p-630p M-F 6p-630p			:30	P2	[ALL]	HEINRICH I11716		6:28:59 PM		\$1,400.00
	POL/Heinrich f	202538 M-F 630p-7p M-F 630p-7p			:30	P5	[ALL]	HEINRICH I11716		6:41:33 PM		\$425.00
	POL/Heinrich f	202538 Thur Hour 3 9p-10p			:30	P5	[ALL]	HEINRICH I11716		9:19:06 PM		\$1,000.00
	POL/Heinrich f	202538 LN M-F 10p-1035p			:30	P5	[ALL]	HEINRICH I11716		10:17:07 PM		\$550.00
	POL/Heinrich f	202538 David Letterman 1035p-1137p			:30	P5	[ALL]	HEINRICH I11716		10:46:45 PM		\$125.00
												\$6,550.00
												\$6,550.00

Date: 09/07/12

Station: KRQE												
	POL/Heinrich f	202538 Dr. Phil 3p-4p			:30	P3	[ALL]	HEINRICH I11716				\$175.00
	POL/Heinrich f	202538 M-F KRQE News 12p-1230p			:30	P3	[ALL]	HEINRICH I11716				\$275.00
	POL/Heinrich f	202538 M-F KRQE News KRQE News			:30	P5	[ALL]	HEINRICH I11716		5:58:56 AM		\$50.00
	POL/Heinrich f	202538 M-F KRQE News KRQE News			:30	P5	[ALL]	HEINRICH I11716		6:31:25 AM		\$100.00
	POL/Heinrich f	202538 CBS This Mornin CBS Early St			:30	P2	[ALL]	HEINRICH I11716		8:08:33 AM		\$300.00
	POL/Heinrich f	202538 M-F KRQE News 430p-5p			:30	P2	[ALL]	HEINRICH I11716		4:49:20 PM		\$550.00
	POL/Heinrich f	202538 KRQE News 13 (530p-6p			:30	P5	[ALL]	HEINRICH I11716		5:35:27 PM		\$250.00
	POL/Heinrich f	202538 M-F 6p-630p M-F 6p-630p			:30	P2	[ALL]	HEINRICH I11716		6:14:00 PM		\$1,400.00
	POL/Heinrich f	202538 M-F 630p-7p M-F 630p-7p			:30	P5	[ALL]	HEINRICH I11716		6:40:33 PM		\$425.00
	POL/Heinrich f	202538 Fri Hour 2 8p-9p			:30	P3	[ALL]	HEINRICH I11716		7:59:54 PM		\$1,400.00
	POL/Heinrich f	202538 Fri Hour 3 9p-10p			:30	P3	[ALL]	HEINRICH I11716		9:21:09 PM		\$1,500.00
	POL/Heinrich f	202538 LN M-F 10p-1035p			:30	P5	[ALL]	HEINRICH I11716		10:27:17 PM		\$550.00
	POL/Heinrich f	202538 David Letterman 1035p-1137p			:30	P5	[ALL]	HEINRICH I11716		11:11:30 PM		\$125.00
												\$7,100.00
												\$7,100.00

Date: 09/08/12

Station: KRQE												
	POL/Heinrich f	202538 Sa 6p-630p Sa 6p-630p			:30	P5	[ALL]	HEINRICH I11716				\$125.00
	POL/Heinrich f	202538 CBS This Mornin 5a-7a			:30	P5	[ALL]	HEINRICH I11716		6:59:26 AM		\$15.00
	POL/Heinrich f	202538 KRQE News Sat 7a-8a			:30	P3	[ALL]	HEINRICH I11716		7:26:44 AM		\$75.00
	POL/Heinrich f	202538 Sa KRQE News 530p-6p			:30	P3	[ALL]	HEINRICH I11716		5:42:05 PM		\$275.00
	POL/Heinrich f	202538 Sat Hour 3 9p-10p			:30	P3	[ALL]	HEINRICH I11716		9:14:04 PM		\$1,100.00
	POL/Heinrich f	202538 LN Sa 10p-1035p			:30	P5	[ALL]	HEINRICH I11716		10:16:57 PM		\$325.00
												\$1,915.00
												\$1,915.00

Date: 09/09/12

Station: KRQE												
	POL/Heinrich f	202538 Su KRQE News 530p-6p			:30	P5	[ALL]	HEINRICH I11716				\$125.00
	POL/Heinrich f	202538 KRQE News Sun 7a-8a			:30	P5	[ALL]	HEINRICH I11716		7:46:47 AM		\$50.00
	POL/Heinrich f	202538 CBS Sunday Mor 8a-930a			:30	P5	[ALL]	HEINRICH I11716		8:52:49 AM		\$200.00
	POL/Heinrich f	202538 Sun Hour 2 7p-8p			:30	P4	[ALL]	HEINRICH I11716		6:59:15 PM		\$900.00
	POL/Heinrich f	202538 Sun Hour 3 8p-9p			:30	P4	[ALL]	HEINRICH I11716		8:00:20 PM		\$1,200.00
	POL/Heinrich f	202538 LN Su 10p-1035p			:30	P5	[ALL]	HEINRICH I11716		10:07:55 PM		\$400.00
												\$2,875.00
												\$2,875.00
												\$2,590.00

[Sorted by: Date]



Station Order Revised Heinrich for Senate 2012

202538

Market: Albuquerque

Estimate ID

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

11716

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com, marilyn.painter@krqe.co

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$50.00 \$250.00	5 1	1	1	1	1			5
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$100.00 \$500.00	5 1	1	1	1	1			5
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$300.00 \$1,500.00	2 1	1	1	1	1			5
Sold out at LUR per KRQE. Move to L2 to clear.											
CBS Saturday Morn 5:00 AM 7:00 AM	EM	Sa 30	\$15.00 \$15.00						1		1
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	\$75.00 \$75.00						1		1
Sold out at LUR per KRQE. Move to L3 to clear.											
Sunday 7a News 7:00 AM 8:00 AM	EM	Su 30	\$50.00 \$50.00							1	1
CBS Sunday Morn 8:00 AM 9:30 AM	EM	Su 30	\$200.00 \$200.00							1	1
Price is Right 11:00 AM 12:00 PM	DT	M-F 30	\$300.00 \$600.00	3 1			1				2
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$275.00 \$1,100.00	3	1	1	1	1			4
Sold out at LUR per KRQE. Move to L3 to clear.											
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$175.00 \$875.00	3 1	1	1	1	1			5
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$550.00 \$1,650.00	2 1		1	1				3
Sold out at LUR per KRQE. Move to L2 to clear.											
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$550.00 \$2,750.00	2 1	1	1	1	1			5
Sold out at LUR per KRQE. Move to L2 to clear.											

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/29/2012 10:41:15 AM

KRQE-S2

Page 1 of 3

suzannel@mediastategies.com



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

11716

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com, marilyn.painter@krqe.co

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
CBS Evening News	EN	M-F	30	\$500.00	3	1			1			2
5:00 PM 5:30 PM			30	\$1,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
KRQE 5:30p News	EN	M-F	30	\$250.00	5	1	1	1	1			5
5:30 PM 6:00 PM			30	\$1,250.00								
Saturday 5:30p News	EN	Sa	30	\$275.00	3					1		1
5:30 PM 6:00 PM			30	\$275.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Sunday 5:30p News	EN	Su	30	\$125.00	5						1	1
5:30 PM 6:00 PM			30	\$125.00								
Jeopardy	PA	M-F	30	\$1,400.00	2	1	1	1	1			5
6:00 PM 6:30 PM			30	\$7,000.00								
Sold out at LUR per KRQE. Move to L2 to clear.												
Wheel of Fortune	PA	M-F	30	\$425.00	5	1	2	2	1	1		7
6:30 PM 7:00 PM			30	\$2,975.00								
Jeopardy	PA	Sa	30	\$125.00	5					1		1
6:00 PM 6:30 PM			30	\$125.00								
Mother/Big Bang	PT	M	30	\$2,000.00	3	1						1
7:00 PM 8:00 PM			30	\$2,000.00								
NCIS	PT	Tu	30	\$2,000.00	3		1					1
7:00 PM 8:00 PM			30	\$2,000.00								
NCIS LA	PT	Tu	30	\$2,000.00	3		1					1
9:00 PM 10:00 PM			30	\$2,000.00								
Big Brother	PT	W	30	\$1,400.00	3			1				1
7:00 PM 8:00 PM			30	\$1,400.00								
Criminal Minds	PT	W	30	\$1,800.00	3			1				1
9:00 PM 10:00 PM			30	\$1,800.00								

Suzanne Collins

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KRQE-S2

Page 2 of 3

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Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

11716

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com, marilyn.painter@krqe.co

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
Big Brother 9:00 PM 10:00 PM	PT	Th	30	\$1,000.00 \$1,000.00	1							1
CSI New York 8:00 PM 9:00 PM	PT	F	30	\$1,400.00 \$1,400.00					1			1
Blue Bloods 9:00 PM 10:00 PM	PT	F	30	\$1,500.00 \$1,500.00					1			1
48 Hours 9:00 PM 10:00 PM	PT	Sa	30	\$1,100.00 \$1,100.00						1		1
Big Brother 7:00 PM 8:00 PM	PT	Su	30	\$900.00 \$900.00							1	1
The Good Wife 8:00 PM 9:00 PM	PT	Su	30	\$1,400.00 \$1,400.00							1	1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F	30	\$550.00 \$2,750.00	1	1	1	1	1			5
Saturday 10p News 10:00 PM 10:35 PM	LN	Sa	30	\$325.00 \$325.00						1		1
Sunday 10p News 10:00 PM 10:35 PM	LN	Su	30	\$400.00 \$400.00							1	1
Letterman 10:35 PM 11:35 PM	LF	M-F	30	\$125.00 \$500.00	1	1		1	1			4
Station Gross Totals				\$42,790.00	14	14	14	14	14	6	6	82

Suzanne Collins

Media Strategies and Research

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KRQE-S2

Page 3 of 3

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Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

11716

Contact: Jim Giudicessi

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Email: Jim.Giudicessi@krqe.com, marilyn.painter@krqe.co

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$50.00 \$250.00	1	1	1	1	1			5
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$100.00 \$500.00	1	1	1	1	1			5
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$300.00 \$1,500.00	1	1	1	1	1			5
Sold out at LUR per KRQE. Move to L2 to clear.											
CBS Saturday Morn 5:00 AM 7:00 AM	EM	Sa 30	\$15.00 \$15.00						1		1
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	\$75.00 \$75.00						1		1
Sold out at LUR per KRQE. Move to L3 to clear.											
Sunday 7a News 7:00 AM 8:00 AM	EM	Su 30	\$50.00 \$50.00							1	1
CBS Sunday Morn 8:00 AM 9:30 AM	EM	Su 30	\$200.00 \$200.00							1	1
Price is Right 11:00 AM 12:00 PM	DT	M-F 30	\$300.00 \$600.00	1			1				2
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$275.00 \$1,100.00		1	1	1	1			4
Sold out at LUR per KRQE. Move to L3 to clear.											
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$175.00 \$875.00	1	1	1	1	1			5
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$550.00 \$1,650.00	1		1	1				3
Sold out at LUR per KRQE. Move to L2 to clear.											
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$550.00 \$2,750.00	1	1	1	1	1			5
Sold out at LUR per KRQE. Move to L2 to clear.											

Suzanne Collins

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KRQE-S2

Page 1 of 3

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Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

11716

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Email: Jim.Giudicessi@krqe.com, marilyn.painter@krqe.co

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep	Sep	Sep	Sep	Sep	Sep	Sep	
Program Name	DP	Days Length	Gross Rate	03	04	05	06	07	08	09	
CBS Evening News	EN	M-F	\$500.00	1				1			2
5:00 PM 5:30 PM		30	\$1,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 5:30p News	EN	M-F	\$250.00	1	1	1	1	1			5
5:30 PM 6:00 PM		30	\$1,250.00								
Saturday 5:30p News	EN	Sa	\$275.00						1		1
5:30 PM 6:00 PM		30	\$275.00								
Sold out at LUR per KRQE. Move to L3 to clear.											
Sunday 5:30p News	EN	Su	\$125.00							1	1
5:30 PM 6:00 PM		30	\$125.00								
Jeopardy	PA	M-F	\$1,400.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$7,000.00								
Sold out at LUR per KRQE. Move to L2 to clear.											
Wheel of Fortune	PA	M-F	\$425.00	1	2	2	1	1			7
6:30 PM 7:00 PM		30	\$2,975.00								
Jeopardy	PA	Sa	\$125.00						1		1
6:00 PM 6:30 PM		30	\$125.00								
Mother/Big Bang	PT	M	\$2,000.00	1							1
7:00 PM 8:00 PM		30	\$2,000.00								
NCIS	PT	Tu	\$2,000.00		1						1
7:00 PM 8:00 PM		30	\$2,000.00								
NCIS LA	PT	Tu	\$2,000.00		1						1
9:00 PM 10:00 PM		30	\$2,000.00								
Big Brother	PT	W	\$1,400.00			1					1
7:00 PM 8:00 PM		30	\$1,400.00								
Criminal Minds	PT	W	\$1,800.00			1					1
9:00 PM 10:00 PM		30	\$1,800.00								

Suzanne Collins

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KRQE-S2

Page 2 of 3

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Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

11716

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com, marilyn.painter@krqe.co

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
Big Brother	PT	Th	\$1,000.00				1				1
9:00 PM 10:00 PM		30	\$1,000.00								
CSI New York	PT	F	\$1,400.00					1			1
8:00 PM 9:00 PM		30	\$1,400.00								
Blue Bloods	PT	F	\$1,500.00					1			1
9:00 PM 10:00 PM		30	\$1,500.00								
48 Hours	PT	Sa	\$1,100.00						1		1
9:00 PM 10:00 PM		30	\$1,100.00								
Big Brother	PT	Su	\$900.00							1	1
7:00 PM 8:00 PM		30	\$900.00								
The Good Wife	PT	Su	\$1,200.00							1	1
8:00 PM 9:00 PM		30	\$1,200.00								
KRQE 10p News	LN	M-F	\$550.00	1	1	1	1	1			5
10:00 PM 10:35 PM		30	\$2,750.00								
Saturday 10p News	LN	Sa	\$325.00						1		1
10:00 PM 10:35 PM		30	\$325.00								
Sunday 10p News	LN	Su	\$400.00							1	1
10:00 PM 10:35 PM		30	\$400.00								
Letterman	LF	M-F	\$125.00	1	1		1	1			4
10:35 PM 11:35 PM		30	\$500.00								
Station Gross Totals			\$42,590.00	14	14	14	14	14	6	6	82

Suzanne Collins

Media Strategies and Research

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suzannel@mediastrategies.com

Date/Time Sent: 8/29/2012 11:09:49 AM

KRQE-S2

Page 3 of 3

Spot Manager: All, 09/03/12-09/09/12



Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Len	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/03/12												
Station: KRQE												
	POL/Heinrich f	202538 Dr. Phil	3p-4p	:30 P3	[ALL]	HEINRICH I	11716					\$175.00
	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			5:11:51 AM		\$50.00
	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			6:25:35 AM		\$100.00
	POL/Heinrich f	202538 CBS This Mornin	CBS Early St	:30 P2	[ALL]	HEINRICH I	11716			8:37:24 AM		\$300.00
	POL/Heinrich f	202538 M-F KRQE News	430p-5p	:30 P2	[ALL]	HEINRICH I	11716			4:36:45 PM		\$550.00
	POL/Heinrich f	202538 KRQE News 13	530p-6p	:30 P5	[ALL]	HEINRICH I	11716			5:50:04 PM		\$250.00
	POL/Heinrich f	202538 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	HEINRICH I	11716			6:13:30 PM		\$1,400.00
	POL/Heinrich f	202538 M-F 630p-7p	M-F 630p-7p	:30 P5	[ALL]	HEINRICH I	11716			6:47:18 PM		\$425.00
	POL/Heinrich f	202538 Mon Hour 1	7p-8p	:30 P3	[ALL]	HEINRICH I	11716			7:58:05 PM		\$2,000.00
	POL/Heinrich f	202538 LN M-F	10p-1035p	:30 P5	[ALL]	HEINRICH I	11716			10:18:11 PM		\$550.00
	POL/Heinrich f	202538 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH I	11716			10:58:30 PM		\$125.00
												\$5,925.00
												\$5,925.00

Date: 09/04/12

Station: KRQE

	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			5:12:36 AM		\$50.00
	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			6:46:00 AM		\$100.00
	POL/Heinrich f	202538 CBS This Mornin	CBS Early St	:30 P2	[ALL]	HEINRICH I	11716			7:13:04 AM		\$300.00
	POL/Heinrich f	202538 Price is Right	11a-12p	:30 P3	[ALL]	HEINRICH I	11716			10:59:15 AM		\$300.00
	POL/Heinrich f	202538 M-F KRQE News	12p-1230p	:30 P3	[ALL]	HEINRICH I	11716			12:19:34 PM		\$275.00
	POL/Heinrich f	202538 Dr. Phil	3p-4p	:30 P3	[ALL]	HEINRICH I	11716			3:51:58 PM		\$175.00
	POL/Heinrich f	202538 M-F KRQE News	4p-430p	:30 P2	[ALL]	HEINRICH I	11716			4:08:15 PM		\$550.00
	POL/Heinrich f	202538 M-F KRQE News	430p-5p	:30 P2	[ALL]	HEINRICH I	11716			4:38:00 PM		\$550.00
	POL/Heinrich f	202538 CBS Evening Ne	5p-530p	:30 P3	[ALL]	HEINRICH I	11716			4:58:41 PM		\$500.00
	POL/Heinrich f	202538 KRQE News 13	530p-6p	:30 P5	[ALL]	HEINRICH I	11716			5:35:57 PM		\$250.00
	POL/Heinrich f	202538 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	HEINRICH I	11716			6:05:31 PM		\$1,400.00
	POL/Heinrich f	202538 M-F 630p-7p	M-F 630p-7p	:30 P5	[ALL]	HEINRICH I	11716			6:34:23 PM		\$425.00
	POL/Heinrich f	202538 M-F 630p-7p	M-F 630p-7p	:30 P5	[ALL]	HEINRICH I	11716			6:47:33 PM		\$425.00
	POL/Heinrich f	202538 Tue Hour 1	7p-8p	:30 P3	[ALL]	HEINRICH I	11716			7:40:18 PM		\$2,000.00
	POL/Heinrich f	202538 Tue Hour 3	9p-10p	:30 P3	[ALL]	HEINRICH I	11716			9:19:56 PM		\$2,000.00
	POL/Heinrich f	202538 LN M-F	10p-1035p	:30 P5	[ALL]	HEINRICH I	11716			10:26:02 PM		\$550.00
												\$9,850.00
												\$9,850.00

Date: 09/05/12

Station: KRQE

	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			5:46:06 AM		\$50.00
	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			6:12:30 AM		\$100.00
	POL/Heinrich f	202538 CBS This Mornin	CBS Early St	:30 P2	[ALL]	HEINRICH I	11716			8:45:01 AM		\$300.00
	POL/Heinrich f	202538 M-F KRQE News	12p-1230p	:30 P3	[ALL]	HEINRICH I	11716			12:12:28 PM		\$275.00
	POL/Heinrich f	202538 Dr. Phil	3p-4p	:30 P3	[ALL]	HEINRICH I	11716			3:43:05 PM		\$175.00
	POL/Heinrich f	202538 M-F KRQE News	4p-430p	:30 P2	[ALL]	HEINRICH I	11716			4:18:50 PM		\$550.00
	POL/Heinrich f	202538 M-F KRQE News	430p-5p	:30 P2	[ALL]	HEINRICH I	11716			4:38:45 PM		\$550.00
	POL/Heinrich f	202538 KRQE News 13	530p-6p	:30 P5	[ALL]	HEINRICH I	11716			5:51:19 PM		\$250.00
	POL/Heinrich f	202538 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	HEINRICH I	11716			6:13:15 PM		\$1,400.00
	POL/Heinrich f	202538 M-F 630p-7p	M-F 630p-7p	:30 P5	[ALL]	HEINRICH I	11716			6:35:08 PM		\$425.00
	POL/Heinrich f	202538 M-F 630p-7p	M-F 630p-7p	:30 P5	[ALL]	HEINRICH I	11716			6:47:18 PM		\$425.00
	POL/Heinrich f	202538 Wed Hour 1	7p-8p	:30 P3	[ALL]	HEINRICH I	11716			7:59:26 PM		\$1,400.00
	POL/Heinrich f	202538 Wed Hour 3	9p-10p	:30 P3	[ALL]	HEINRICH I	11716			9:19:56 PM		\$1,800.00
	POL/Heinrich f	202538 LN M-F	10p-1035p	:30 P5	[ALL]	HEINRICH I	11716			10:16:26 PM		\$550.00
	POL/Heinrich f	202538 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH I	11716			11:25:35 PM		\$125.00
												\$8,375.00
												\$8,375.00

Date: 09/06/12

Station: KRQE

	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			5:39:33 AM		\$50.00
	POL/Heinrich f	202538 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I	11716			6:05:55 AM		\$100.00
	POL/Heinrich f	202538 CBS This Mornin	CBS Early St	:30 P2	[ALL]	HEINRICH I	11716			8:15:20 AM		\$300.00
	POL/Heinrich f	202538 Price is Right	11a-12p	:30 P3	[ALL]	HEINRICH I	11716			10:59:30 AM		\$300.00
	POL/Heinrich f	202538 M-F KRQE News	12p-1230p	:30 P3	[ALL]	HEINRICH I	11716			12:27:11 PM		\$275.00
	POL/Heinrich f	202538 Dr. Phil	3p-4p	:30 P3	[ALL]	HEINRICH I	11716			3:16:01 PM		\$175.00

[Sorted by: Date]

Spot Manager: All, 09/03/12-09/09/12



Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 09/06/12

Station: KRQE

POL/Heinrich f	202538 M-F KRQE News 4p-430p			:30 P2	[ALL]	HEINRICH I11716		4:08:15 PM		\$550.00
POL/Heinrich f	202538 M-F KRQE News 430p-5p			:30 P2	[ALL]	HEINRICH I11716		4:38:45 PM		\$550.00
POL/Heinrich f	202538 CBS Evening Ne 5p-530p			:30 P3	[ALL]	HEINRICH I11716		4:58:56 PM		\$500.00
POL/Heinrich f	202538 KRQE News 13 (530p-6p			:30 P5	[ALL]	HEINRICH I11716		5:58:28 PM		\$250.00
POL/Heinrich f	202538 M-F 6p-630p	M-F 6p-630p		:30 P2	[ALL]	HEINRICH I11716		6:20:44 PM		\$1,400.00
POL/Heinrich f	202538 M-F 630p-7p	M-F 630p-7p		:30 P5	[ALL]	HEINRICH I11716		6:41:33 PM		\$425.00
POL/Heinrich f	202538 Thur Hour 3	9p-10p		:30 P5	[ALL]	HEINRICH I11716		9:19:06 PM		\$1,000.00
POL/Heinrich f	202538 LN M-F	10p-1035p		:30 P5	[ALL]	HEINRICH I11716		10:17:07 PM		\$550.00
POL/Heinrich f	202538 David Letterman	1035p-1137p		:30 P5	[ALL]	HEINRICH I11716		10:46:45 PM		\$125.00
										\$6,550.00
										\$6,550.00

Date: 09/07/12

Station: KRQE

POL/Heinrich f	202538 Dr. Phil	3p-4p		:30 P3	[ALL]	HEINRICH I11716				\$175.00
POL/Heinrich f	202538 M-F KRQE News 12p-1230p			:30 P3	[ALL]	HEINRICH I11716				\$275.00
POL/Heinrich f	202538 M-F KRQE News KRQE News			:30 P5	[ALL]	HEINRICH I11716		5:58:56 AM		\$50.00
POL/Heinrich f	202538 M-F KRQE News KRQE News			:30 P5	[ALL]	HEINRICH I11716		6:31:40 AM		\$100.00
POL/Heinrich f	202538 CBS This Mornin CBS Early St			:30 P2	[ALL]	HEINRICH I11716		8:08:33 AM		\$300.00
POL/Heinrich f	202538 M-F KRQE News 430p-5p			:30 P2	[ALL]	HEINRICH I11716		4:47:50 PM		\$550.00
POL/Heinrich f	202538 KRQE News 13 (530p-6p			:30 P5	[ALL]	HEINRICH I11716		5:35:27 PM		\$250.00
POL/Heinrich f	202538 M-F 6p-630p	M-F 6p-630p		:30 P2	[ALL]	HEINRICH I11716		6:14:00 PM		\$1,400.00
POL/Heinrich f	202538 M-F 630p-7p	M-F 630p-7p		:30 P5	[ALL]	HEINRICH I11716		6:47:18 PM		\$425.00
POL/Heinrich f	202538 Fri Hour 2	8p-9p		:30 P3	[ALL]	HEINRICH I11716		7:59:54 PM		\$1,400.00
POL/Heinrich f	202538 Fri Hour 3	9p-10p		:30 P3	[ALL]	HEINRICH I11716		8:59:54 PM		\$1,500.00
POL/Heinrich f	202538 LN M-F	10p-1035p		:30 P5	[ALL]	HEINRICH I11716		10:27:17 PM		\$550.00
POL/Heinrich f	202538 David Letterman	1035p-1137p		:30 P5	[ALL]	HEINRICH I11716		11:11:30 PM		\$125.00
										\$7,100.00
										\$7,100.00

Date: 09/08/12

Station: KRQE

POL/Heinrich f	202538 Sa 6p-630p	Sa 6p-630p		:30 P5	[ALL]	HEINRICH I11716				\$125.00
POL/Heinrich f	202538 CBS This Mornin 5a-7a			:30 P5	[ALL]	HEINRICH I11716		6:59:26 AM		\$15.00
POL/Heinrich f	202538 KRQE News Sat 7a-8a			:30 P3	[ALL]	HEINRICH I11716		7:26:44 AM		\$75.00
POL/Heinrich f	202538 Sa KRQE News 530p-6p			:30 P3	[ALL]	HEINRICH I11716		5:42:05 PM		\$275.00
POL/Heinrich f	202538 Sat Hour 3	9p-10p		:30 P3	[ALL]	HEINRICH I11716		9:30:17 PM		\$1,100.00
POL/Heinrich f	202538 LN Sa	10p-1035p		:30 P5	[ALL]	HEINRICH I11716		10:16:57 PM		\$325.00
										\$1,915.00
										\$1,915.00

Date: 09/09/12

Station: KRQE

POL/Heinrich f	202538 Su KRQE News 530p-6p			:30 P5	[ALL]	HEINRICH I11716				\$125.00
POL/Heinrich f	202538 KRQE News Sun 7a-8a			:30 P5	[ALL]	HEINRICH I11716		7:46:47 AM		\$50.00
POL/Heinrich f	202538 CBS Sunday Mor 8a-930a			:30 P5	[ALL]	HEINRICH I11716		8:52:49 AM		\$200.00
POL/Heinrich f	202538 Sun Hour 2	7p-8p		:30 P4	[ALL]	HEINRICH I11716		6:59:15 PM		\$900.00
POL/Heinrich f	202538 Sun Hour 3	8p-9p		:30 P4	[ALL]	HEINRICH I11716		8:00:20 PM		\$1,200.00
POL/Heinrich f	202538 LN Su	10p-1035p		:30 P5	[ALL]	HEINRICH I11716		10:07:55 PM		\$400.00
										\$2,875.00
										\$2,875.00
										\$2,590.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRQE-TV Albuquerque	Date: 8/29/2012
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I, Media Strategies and Research,
 being/on behalf of: Martin Heinrich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 03, 2012			Sunday, September 09, 2012		

Total Charges: \$42,590.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, August 29, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title